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April 22, 2020

Lt Colonel Glen Szenzenstein
Homeland Security Branch
New Jersey Office of Emergency Management
2 Schwarzkopf Drive
Ewing Township, NJ 08628

Subject: State of New Jersey's COVID-19 Response - Strategic and Operational Support

Lt Colonel Szenzenstein:

In response to New Jersey Office of Emergency Management's (NJOEM) request for a proposal from McKinsey & Company, Inc. Washington D.C. (McKinsey) for Strategic and Operational Support to COVID-19 Response, we are pleased to provide the attached proposal, and in accordance with the State of New Jersey, Department of the Treasury, Division of Purchase and Property's Participating Addendum (Blanket P.O. #20- PROSV-00963) and National Cooperative Purchasing Alliance (NCPA) Master Agreement for Strategic Management Consulting Services with Region 14 Education Center, (Region 14 ESC) (Contract #11-30).

It would be our honor to serve NJOEM on this important effort. We recognize extraordinary urgency of this project for NJOEM and for the State of New Jersey, as NJOEM works in coordination with other State agencies to continue to expand healthcare delivery and public health capacity, in order to mitigate the impact of COVID-19 on lives and livelihoods of New Jersey residents and prepare the healthcare delivery and public health requirements of a staged increase in social and economic activity.

I am authorized to make representations on behalf of and legally bind McKinsey. If you have any questions about our proposal response, please do not hesitate to contact me at [REDACTED] or [REDACTED] [REDACTED]@mckinsey.com. For contractual questions, please contact Briana Park, Contracts Manager, at [REDACTED] or [REDACTED]@mckinsey.com and [REDACTED]@mckinsey.com.

Sincerely,

[REDACTED]

Sarah Tucker-Ray, Partner

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